



PETALUMA WOMAN'S CLUB
FOUNDATION

2023-2024
Annual Report





Petaluma Woman's Club Foundation, Inc.

is a 501(c)3 California nonprofit public benefit corporation. The Foundation supports charitable programs in the following areas: (1) support education by awarding scholarships to students and (2) promoting community service programs by providing funding for charitable activities, improvements, and outreach on a local level.

DIRECTORS & OFFICERS

Colleen Mahoney Director, President
Cheryl Coldiron Director, Vice President
Susan Walters Director, Chief Financial Officer
Nancy Fraser Director, Secretary



Letter From Our President

Dear Friend of the PWC Foundation,

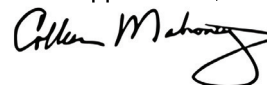
On behalf of the Petaluma Woman's Club Foundation (PWCF), I would like to express our sincere gratitude for your generous support of our 2024 fundraising for scholarships and/or civic engagement. Your donation through PWCF is helping us to continue our mission of providing scholarships for graduating high school seniors across Petaluma, as well as supporting our involvement with community-serving non-profit organizations.

This past academic year, your partnership made it possible to award scholarships to five outstanding young women in our community. Each recipient was honored, along with her family, at our April lunch and dinner events. We are proud to recognize young women who stand out because of their academic achievement, future academic goals, and their work in our community. Additionally, we give a scholarship to one of the "top ten" academic graduates at the annual Community Achievement Awards ceremony. Our awards greatly assist these scholars by helping to offset the costs of college tuition, fees, books, and supplies. In addition, our awards have a positive impact on young women when they receive special recognition from an historic organization.

Our PWCF priorities for civic engagement this next year will include support of the Petaluma Wildlife and Natural Science Museum at Petaluma High School, Friends of the Petaluma River, The Living Room, and United Anglers of Casa Grande. We will continue to advocate for the rehabilitation of the decayed railroad trestle along the river in downtown Petaluma.

We are in the planning phase of creating fundraisers which will support our dual missions: to offer assistance to community organizations, and to reward outstanding local scholars. As soon as they are scheduled, you will be invited to share in these wonderful opportunities. Again, we greatly appreciate your help in sustaining our work to support scholars and organizations in the greater Petaluma community.

With appreciation,



Colleen Mahoney
President

Petaluma Woman's Club Foundation, Inc.



2024 SCHOLARSHIPS

- 2024 marks 75 years since the Petaluma Woman's Club awarded its first \$100.00 scholarship to a graduating high school senior girl in June 1949. This year the Foundation was thrilled to award \$1,000 scholarships to five remarkable, accomplished young women based on objective evaluation of their educational goals, contributions to their school, community and our world, and their need.



Rona Hansen - Casa Grande High School
Emily Terry - Casa Grande High School
Natalie St. John - Petaluma High School
Sitara Levesque - Casa Grande High School
Nedine Ghattas - St. Vincent de Paul College Prep.

The 2024 Scholarship recipients are:

- **Rona Hansen** of Casa Grande High School who plans to study business administration and political science at the University of California, Davis.
- **Emily Terry** of Casa Grande High School who will attend the University of Oregon's Honors Program for Environmental Science.
- **Natalie St. John** of Petaluma High School who will pursue a career in Marine/Oceanic Sciences.
- **Sitara Levesque** of Casa Grande High School who plans to pursue a career as a pediatric nurse practitioner at Santa Rosa Junior College followed by Sonoma State University.
- **Nedine Ghattas** of St. Vincent de Paul College Preparatory who intends to obtain an undergraduate degree in biology, followed by medical school.



The Foundation annually grants a \$750 Herold & Connie Mahoney Community Achievement Award through the Petaluma Educational Foundation. These scholarships are awarded to the top ten academic seniors at each of the following high schools: Petaluma High School, Casa Grande High School, and St. Vincent de Paul College Prep. This year's recipient is graduating senior **Maya Hoffmann** of Petaluma High School who intends to major in chemistry.

- Petaluma Woman's Club also maintains an endowed fund which awards an \$800 scholarship annually through the Santa Rosa Junior College Scholarship program.

"I am studying marine sciences at California State University, Monterey Bay. I am very happy here and am doing well in all my courses. Thank you again to the ladies of the Petaluma Woman's Club for the scholarship. It has been a blessing."

*Kelsey Fernando,
2023 PWC Scholarship Recipient*

"I am loving my time here at UCLA (studying Political Science with a focus in International Relations) so much.... I'm really excited about all of these opportunities and have continued gratitude to the Petaluma Woman's Club for helping me get to where I am today!"

*Georgiana Morris,
2023 PWC Scholarship Recipient*

- **Last year's PWC Scholarship Committee**, under the leadership of Patty Paula and Nancy Wolf, organized and produced two exceptional fundraisers for the Scholarship Program: a garden party at the beautiful home of member Susy Muscatell and a dance party featuring The doRiaN Mode at PWC's historic clubhouse. These events, staffed by armies of PWC volunteers, were both fun and successful.



Garden Party Scholarship Fundraiser Committee

Civic Engagement

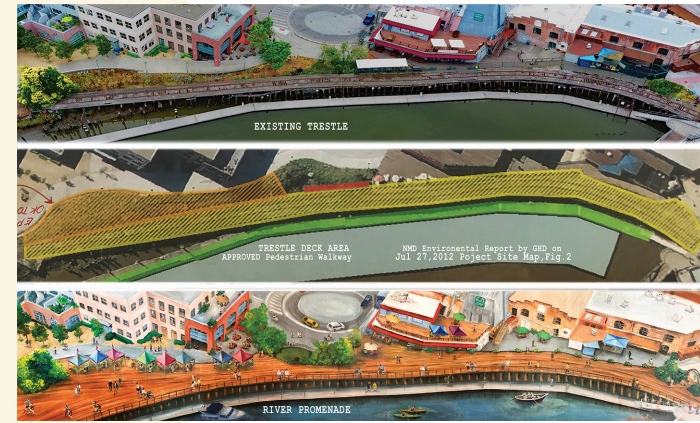
"We desire to do all in our power to make Petaluma an ideal town, that it will be known as a town of good citizenship.

In the effort for clean streets, good water, pure food and better sanitation, we will constantly be on the alert to aid our street and city officials."

*Ida McNear,
Founding President, Petaluma Woman's Club, 1895*

- **In March of 2021**, the Petaluma City Council deemed the Trestle Rehabilitation Project as one of the city's highest priorities. Immediately, the Petaluma Woman's Club asked how we could help make this project a reality. We offer our historic Clubhouse for Community Visioning Meetings and PWC members have been active in attending city council meetings, writing letters to the city council, and promoting community awareness of the project at public events.

In the future, we hope to raise funds through the Foundation to help make our Petaluma Riverfront Promenade a beautiful addition to our historic downtown.



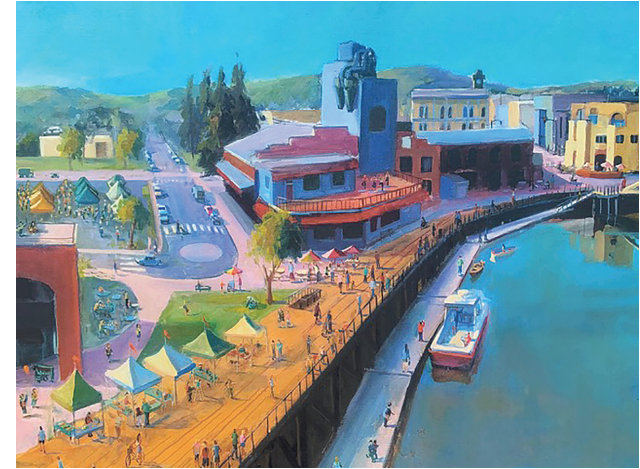
Petaluma's current and future trestle.



PWC members and Petaluma Pete promoting "Time to Trestle."



At the existing Petaluma trestle.



Artist rendering of Petaluma's future trestle.



PWC members promoting Time to Trestle in the 2024 Butter & Egg Days Parade



"Thank you so much for your support of the River Park's first Shareholder Workshop on Monday! The space was just perfect for the event, and we are so grateful for the club's contribution...."

*Seair Lorentz,
Executive Director - Petaluma River Park Foundation*



Petaluma Woman's Club Foundation, Inc. Statement of Financial Position

As of April 30, 2024 (Unaudited)*

	<u>Total</u>
ASSETS	
Current Assets	
Bank Accounts	
Checking (3573) – Scholarship Fund	3,136.66
Checking – Civic Engagement	5,000.00
MONEY MARKET (3069) – Scholarship Fund	22,161.76
Total Bank Accounts	\$ 30,298.42
Total Current Assets	\$ 30,298.42
TOTAL ASSETS	\$ 30,298.42
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
PWCF Scholarships Payable	5,000.00
Total Current Liabilities	\$ 5,000.00
Total Liabilities	\$ 5,000.00
Equity	
Retained Earnings	25,298.42
Total Equity	\$ 25,298.42
TOTAL LIABILITIES AND EQUITY	\$ 30,298.42

■ **Fiscal year 2023-2024 (ending April 30, 2024) was the first year of the Foundation's operations, therefore the financial statements do not contain prior year comparative information.*



Petaluma Woman's Club Foundation, Inc. Statement of Activity

May 2023 - April 2024 (Unaudited)*

	<u>Total</u>
REVENUE	
Donations - Civic Engagement	5,000.00
Donations - Scholarship Fund	27,915.09
Total Revenue	\$ 32,915.09
Gross Profit	\$ 32,915.09
Expenditures	
Bank Charges	36.70
Bookkeeping - Quick Books	165.00
Business Licenses & Registrations	58.00
Filing Fees	405.00
Graphic Arts Design	110.00
Legal & Professional Fees	825.00
PEF Scholarship	750.00
Scholarship Event Expenses	513.64
Total Expenditures	\$ 2,863.34
Net Operating Revenue	\$ 30,051.75
Other Revenue	
Interest Earned	246.67
Total Other Revenue	\$ 246.67
Net Other Revenue	\$ 246.67
NET REVENUE	\$ 30,298.42

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Certification of Financial Statements

I, Susan Walters, the Chief Financial Officer of The Petaluma Woman's Club Foundation, Inc. do hereby certify to the following:

1. That the financial statement for the fiscal year were prepared without audit from the Foundation's books and records;
2. That there are no Transactions or Indemnifications to disclose pursuant pursuant to the Bylaws of the Petaluma Woman's Club Foundation, Inc.

Susan Walters
Chief Financial Officer

June 28, 2024

OUR SUPPORTERS



Thank you to our donors:

Brooks Note Winery

Lyndi Brown & Anthony Tusler

Nancy Fraser

Dyanne Hayes

Colleen Mahoney – in memory of Connie Mahoney,

Connie Hammerman & Susan Coolidge

Paula Pilecki & Marion Weinreb

Petaluma Woman's Club

Petaluma Woman's Club Lunch Group

Frances Rivetti – Rivetti Family Fund

Cathy Silva

Susan Walters

Our deepest gratitude to W. Thom Knudson of Berhens, Nelson & Knudson for his generous donation of time and legal services in establishing our Foundation

Petaluma Woman's Club Scholarship Committee:

Sally Johnson - Co-chair

Susan Kraemer - Co-chair

Robin Danskin

Linda Karr

Janet Rosselle



**PETALUMA WOMAN'S CLUB
FOUNDATION**



Scan this QR Code to make an online donation

Or

Mail a check to:

**Petaluma Woman's Club Foundation
PO Box 285 · Petaluma, CA 94953**

<https://petalumawomansclub.com/pwc-foundation/>